



Apprenticeship Standards in the Cultural Sector England

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The National
Skills Academy



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Introduction

Creative & Cultural Skills is a national charity that supports the UK cultural sector by shaping skills, education and employment best practice. We provoke action and enable learning opportunities that drive change and help to build an inclusive skilled sector.

This document outlines the stage in development of all apprenticeship standards across the creative and cultural industries in England.

It is relevant for training providers, end-point assessment organisations, and employers looking to provide apprenticeship opportunities.

It will help you to understand

- What apprenticeship standards are, and how they are developed.
- The current status of apprenticeship standards at all levels, across a range of subsectors in the creative industries*.
- The role Creative & Cultural Skills plays in developing apprenticeship standards for the cultural sector.

* This document is updated quarterly to reflect the most recent information provided by the Institute of Apprenticeships. This version was uploaded on 9 September 2019.

What are apprenticeship standards?

In England, a formal apprenticeship must be recognised by government and appear on the list of approved apprenticeship standards or frameworks.

The government is currently withdrawing existing apprenticeship frameworks from delivery in a phased way and replacing them with standards. By 2020 all frameworks will have been withdrawn for delivery in England and replaced with apprenticeship standards. They will remain active in Wales, Scotland and Northern Ireland.

Apprenticeship standards outline what an apprentice will need to demonstrate learning in by the end of their apprenticeship. They identify the core knowledge, skills and behaviours of a unique occupation.

Apprenticeship standards are employer-led, meaning that they have been designed and developed by groups of employers.

How are apprenticeship standards developed?

Standards are developed by employer groups known as ‘trailblazers’.

These are groups of employers with expertise in the area which relates to the apprenticeship. Trailblazer groups also consult with training providers and end-point-assessment organisations during the development of an apprenticeship standard.

The development of apprenticeship standards is overseen by the Institute for Apprenticeships and Technical Education (IfATE). An apprenticeship standard cannot be developed without their approval.

Standards go through four main stages of development.



Proposal in development

Proposal to develop a standard.

This is the first stage that a trailblazer must complete. The proposal outlines the key duties that apply to the unique occupation the trailblazer wishes to develop a standard for. Successful completion of this stage secures IfATE permission to develop the apprenticeship standard itself.



Proposal approved

Development of the Standard.

This stage concentrates on the common duties and associated **Knowledge, Skills, and Behaviours** that an apprentice must learn and demonstrate by the end of their apprenticeship in order to be considered competent in the occupation.

The standard is always released for wider consultation with relevant parties prior to being submitted to the IfATE for approval. Once approved, the standard will be published on the [IfATE's website](#).



Standard
approved

Development of the End Point Assessment Plan

This stage requires the trailblazer to determine the methods of assessment that will be used by an end-point assessment organisation to assess the apprentice's competence at the end of their apprenticeship and determine whether they have passed or failed their apprenticeship.

This stage in the development process results in the publication of a complete end-point assessment plan, which also includes details of grading criteria and experience that assessors must possess to assess competence against the standard.



Ready

Ready for delivery

Once all of the above stages have been successfully completed, the IfATE will approve the apprenticeship for delivery.

What is our role in developing apprenticeship standards?

We work with trailblazer groups to facilitate the development process.

We work closely with the IfATE and on behalf on the trailblazer group to populate and submit all necessary paperwork throughout the process.

We liaise closely with the IfATE to help reduce the amount of time employers need to commit to the development process, and we guide the trailblazer group so the content they develop for the apprenticeship standard and end-point assessment plan is valid, relevant and written in language that is appropriate to the apprenticeship training route.

For further information about our work with apprenticeship standards, contact info@ccskills.org.uk



Current Standards

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Animation, Games and VFX



Ready

Level 4 Assistant Technical Director (Visual Effects)
Level 4 Junior 2D Artist (Visual Effects)
Level 7 Storyboard Artist



Standard approved

Level 4 Digital Community Manager
Level 4 Junior Animator



Proposal approved

None



Proposal in development

None

Broadcast Engineering



Ready

Level 3 Broadcast and Media Systems Technical Operator
Level 6 Broadcast and Media Systems Engineer
Level 7 Outside Broadcast Engineer



Standard approved

Level 5 Broadcast and Media Systems Technician



Proposal approved

None



Proposal in development

None

Content Creation, Production and Post-Production



Ready

Level 3 Broadcast Production Assistant
Level 3 Junior Journalist
Level 3 Junior Content Producer
Level 3 Photographic Assistant
Level 4 Post Production Technical Operator
Level 4 Associate Project Manager



Standard
approved

Level 7 Creative Industries Production Manager



Proposal
approved

Level 4 Media Production Coordinator



Proposal in
development

Level 3 Junior Creative (Advertising)
Level 3 Music Product Assistant
Level 5 Post Production Engineer
Level 7 Journalist

Cultural Heritage, Museums and Galleries



Ready

Level 3 Archaeological Technician
Level 3 Museum & Gallery Technician
Level 4 Cultural Heritage Conservation Technician
Level 4 Historic Environment Advice Assistant
Level 7 Cultural Heritage Conservator
Level 7 Archaeological Specialist



Standard approved

Level 2 Countryside Worker
Level 6 Cultural Registrar
Level 7 Curator
Level 7 Historic Environment Advisor



Proposal approved

None



Proposal in development

Level 7 Archivist

Customer Support, Audience Engagement, Marketing and Communications



Ready

Level 2 Customer Service Practitioner
Level 3 Advertising and Media Executive
Level 3 Customer Service Specialist
Level 3 Cultural Learning and Participation Officer
Level 3 Digital Marketer
Level 3 Marketing Assistant
Level 4 Marketing Executive
Level 4 Public Relations and Communications Assistant
Level 6 Digital Marketer
Level 6 Marketing Manager



Standard
approved

None



Proposal
approved

None



Proposal in
development

None

Fashion and Textiles



Ready

Level 2 Leather Craftsperson
Level 2 Footwear Manufacturer
Level 2 Sewing Machinist
Level 2 Textile Manufacturing Operative
Level 2 Textile Care Services Operative
Level 3 Bespoke Saddler
Level 3 Fashion Studio Assistant
Level 3 Fashion and Textiles Pattern Cutter
Level 4 Fashion and Textiles Product Technologist
Level 4 Technical Dyer and Colourist
Level 5 Bespoke Tailor and Cutter



Standard approved

Level 3 Garment Maker



Proposal approved

Level 4 Textiles Technical Specialist



Proposal in development

Level 3 Knitting Technician
Level 2 Material Cutter

Fundraising and Administration



Ready

Level 3 Bid and Proposal Administrator
Level 3 Business Administrator
Level 3 Event Assistant
Level 3 Team Leader
Level 4 Associate Project Manager
Level 5 Operations /Departmental Manager



Standard
approved

None



Proposal
approved

None



Proposal in
development

None

IT, Software and Specialist Digital



Ready

Level 3 Software Development Technician
Level 4 Data Analyst
Level 4 Software Developer
Level 6 Data Scientist
Level 7 Digital Technology Solution Professional



Standard
approved

Level 3 Data Technician
Level 6 Creative Digital Design Professional



Proposal
approved

None



Proposal in
development

None

Technical and Craft



Ready

Level 3 Creative Venue Technician
Level 3 Live Event Technician
Level 3 Live Event Rigger



Standard
approved

Level 3 Puppet Maker
Level 3 Props Technician



Proposal
approved





































Level 3 Costume Performance Technician



Proposal in
development

Level 3 Jewellery Maker
Level 3 Camera Prep Technician
Level 4 Hair, Make up and Prosthetics Assistant
Level 5 Audio Engineer
Level TBC Scenic Automation
Level TBC Construction
Level TBC Scenic Artist
Level TBC Music Instrument Technician

At-A-Glance Guide

Animation, Games and VFX	Broadcast Engineering	Content Creation, Production and Post-Production
<p> Ready</p> <p>Level 4 Assistant Technical Director (Visual Effects) Level 4 Junior 2D Artist (Visual Effects) Level 7 Storyboard Artist</p>	<p> Ready</p> <p>Level 3 Broadcast and Media Systems Technical Operator Level 6 Broadcast and Media Systems Engineer Level 7 Outside Broadcast Engineer</p>	<p> Ready</p> <p>Level 3 Broadcast Production Assistant Level 3 Junior Journalist Level 3 Junior Content Producer Level 3 Photographic Assistant Level 4 Post Production Technical Operator Level 4 Associate Project Manager</p>
<p> Standard approved</p> <p>Level 4 Digital Community Manager Level 4 Junior Animator</p>	<p> Standard approved</p> <p>Level 5 Broadcast and Media Systems Technician</p>	<p> Standard approved</p> <p>Level 7 Creative Industries Production Manager</p>
<p> Proposal approved</p> <p>None</p>	<p> Proposal approved</p> <p>None</p>	<p> Proposal approved</p> <p>Level 4 Media Production Coordinator</p>
<p> Proposal in development</p> <p>None</p>	<p> Proposal in development</p> <p>None</p>	<p> Proposal in development</p> <p>Level 3 Junior Creative (Advertising) Level 3 Music Product Assistant Level 5 Post Production Engineer Level 7 Journalist</p>
Cultural Heritage, Museums and Galleries	Customer Support, Audience Engagement, Marketing and Communications	Fashion and Textiles
<p> Ready</p> <p>Level 3 Archaeological Technician Level 3 Museum & Gallery Technician Level 4 Cultural Heritage Conservation Technician Level 4 Historic Environment Advice Assistant Level 7 Cultural Heritage Conservator Level 7 Archaeological Specialist</p>	<p> Ready</p> <p>Level 2 Customer Service Practitioner Level 3 Advertising and Media Executive Level 3 Customer Service Specialist Level 3 Cultural Learning and Participation Officer Level 3 Digital Marketer Level 3 Marketing Assistant Level 4 Marketing Executive Level 4 Public Relations and Communications Assistant Level 6 Digital Marketer Level 6 Marketing Manager</p>	<p> Ready</p> <p>Level 2 Leather Craftsperson Level 2 Footwear Manufacturer Level 2 Sewing Machinist Level 2 Textile Manufacturing Operative Level 2 Textile Care Services Operative Level 3 Bespoke Saddler Level 3 Fashion Studio Assistant Level 3 Fashion and Textiles Pattern Cutter Level 4 Fashion and Textiles Product Technologist Level 4 Technical Dyer and Colourist Level 5 Bespoke Tailor and Cutter</p>
<p> Standard approved</p> <p>Level 2 Countryside Worker Level 6 Cultural Registrar Level 7 Curator Level 7 Historic Environment Advisor</p>	<p> Standard approved</p> <p>None</p>	<p> Standard approved</p> <p>Level 3 Garment Maker</p>
<p> Proposal approved</p> <p>None</p>	<p> Proposal approved</p> <p>None</p>	<p> Proposal approved</p> <p>Level 4 Textiles Technical Specialist</p>
<p> Proposal in development</p> <p>Level 7 Archivist</p>	<p> Proposal in development</p> <p>None</p>	<p> Proposal in development</p> <p>Level 3 Knitting Technician Level 2 Material Cutter</p>
Fundraising and Administration	IT, Software and Specialist Digital	Technical and Craft
<p> Ready</p> <p>Level 3 Bid and Proposal Administrator Level 3 Business Administrator Level 3 Event Assistant Level 3 Team Leader Level 5 Operations /Departmental Manager</p>	<p> Ready</p> <p>Level 3 Software Development Technician Level 4 Data Analyst Level 4 Software Developer Level 6 Data Scientist Level 7 Digital Technology Solution Professional</p>	<p> Ready</p> <p>Level 3 Creative Venue Technician Level 3 Live Event Technician Level 3 Live Event Rigger</p>
<p> Standard approved</p> <p>None</p>	<p> Standard approved</p> <p>Level 3 Data Technician Level 6 Creative Digital Design Professional</p>	<p> Standard approved</p> <p>Level 3 Puppet Maker Level 3 Props Technician</p>
<p> Proposal approved</p> <p>None</p>	<p> Proposal approved</p> <p>None</p>	<p> Proposal approved</p> <p>Level 3 Costume Performance Technician</p>
<p> Proposal in development</p> <p>None</p>	<p> Proposal in development</p> <p>None</p>	<p> Proposal in development</p> <p>Level 3 Jewellery Maker Level 3 Camera Prep Technician Level 4 Hair, Make up and Prosthetics Assistant Level 5 Audio Engineer Level TBC Scenic Automation Level TBC Construction Level TBC Scenic Artist Level TBC Music Instrument Technician</p>

Useful Links and Contacts

Creative & Cultural Skills

www.ccskills.org.uk

info@ccskills.org.uk

Institute for Apprenticeships and Technical Education

www.instituteforapprenticeships.org

ScreenSkills

www.screenskills.com

apprenticeships@screenskills.com

UK Fashion and Textile Association

www.ukft.org

skillsandtraining@ukft.org

Thank you to our partners

